



Leadership & Beyond! - The tread-mill impact. Thank you for a great Convention.

How effectively can we leverage our “Leadership” to sustain our success in a fast changing environment is the *buzz-strategy* for every *determined-to-grow* leader.

One way to analyze the environment or market-place is to compare it with the “*treadmill effect*”. The quintessence is simple. **Our speed** on the belt **must match** the **speed of the belt**. The two corresponding speeds complimenting one-another ensures safety. When the speed of the belt grows faster – we are compelled to increase our own pace. Interestingly, despite this hi-speed, we are yet in the same place. How do we go beyond is the real challenge.

Challenges of our living are similar. Due to the fast changing environments, it becomes increasingly important for us to evolve. Our inability to change can badly affect our success-levels.

On most occasions we are content with the Leadership we have accomplished. There is a tendency to over rely on the leadership we have achieved and do not value the challenges ahead. Our Leadership must be tutored to enable us impact on our future as well. We must go beyond what we are. Leadership & Beyond is a meaningful way to help us encounter several potential discomfort zones of our future.

TAAI has pioneered in its leadership, extensively. For over six decades we have justified and rightly asserted our leadership status to an industry that has outgrown all expectations. Our rank must be renewed – like any brand that goes through this process. Peter Drucker said it well - **Rank does not confer privilege or give power. It imposes responsibility**. For our Association – TAAI, our past driving us into the exciting future is a huge responsibility.

The future of our Travel Industry is difficult to comprehend. Its fast growing size and behavior are demanding changed approaches. Undoubtedly the prevalent *competitive-complex-ever changing* environment is surprising the industry leaders with never-before difficult ways to do business.

The demands therefore - for our Association and our members is to identify newer approaches to remain unperturbed by the new

challenges. Globally, pro-active leaders have comfortably embraced change. That’s what our leadership must be tweaked into. Our prolific leadership must steer our capabilities to grow taller than the environment. Our Leadership taking us beyond truly matters! As an association, we can do it better once we master at the local levels.

The recent TAAI Convention at Bali has been a great discovery. For us – as organizers; for those who participated; for our Brand – TAAI; for our country, India and its great heritage; for the industry in Indonesia – and for the Media in both countries! It turned out to be a strong positive talk.

Amidst changing times and as we are confronting challenges – we took a call to execute the convention in about 6 weeks. We did it in style. **Team TAAI was on the top – in all respects**. What we gave; what we mobilized and what we earned reflect our huge success. There were no compromises – neither were we challenged by any limitations. All that mattered was to have that leadership-within to take us beyond.

The speed of the belt was faster. We had to accomplish much in limited time. We were on our toes – as fast to match the increased pace. The pudding proved – it was worth it! The TEAM delivered excellent leadership to serve TAAI beyond all complexities. Congratulations to TEAM TAAI – our Managing Committee & Chairpersons and of course every one of those who were present at Bali to witness this astounding performance.

Our most sincere gratitude to everyone involved for helping our convention succeed so well!

The resultant responses confirmed the astonishing success of our Leadership. This isn’t the end. We need to do more. For the industry and for the growing complexities that will give rise to newer challenges for our industry players to face.

Let us not be deterred by what will come – rather be someone who can prove *superior to circumstance*. While we shall go all out to do what we must – simultaneously we need an aggressive workout to fine-tune us into “beyond our today”

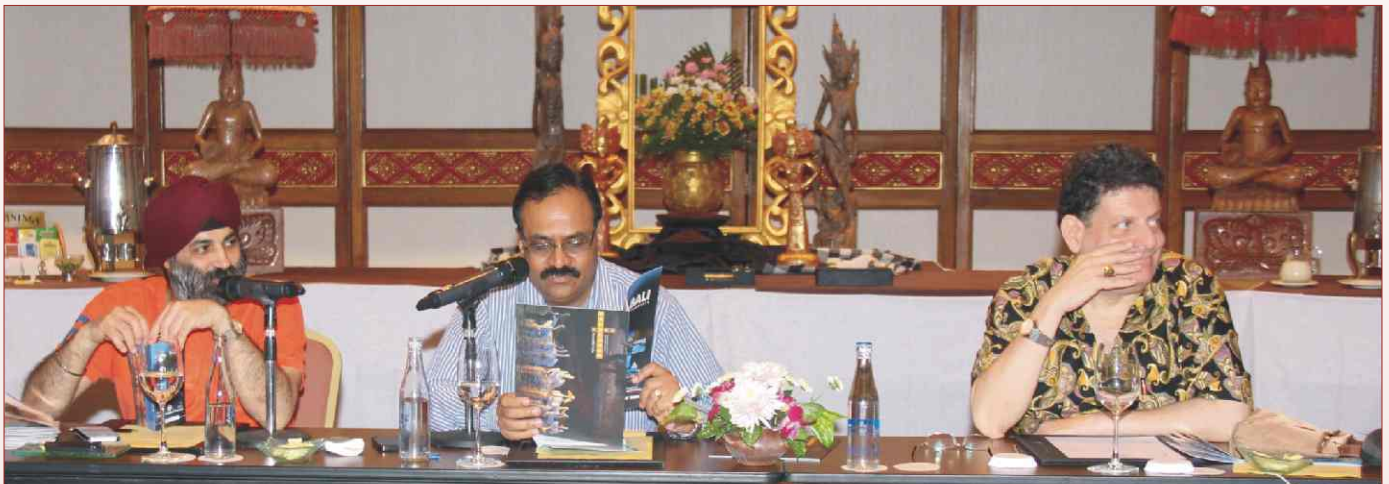
Let us do it together. All the very best!

With warm regards

Sunil Kumar
Acting President – TAAI
sunilkindia@gmail.com

TAAI'S INDIAN TRAVEL CONGRESS 2015- 62ND CONVENTION & EXHIBITION OF TAAI SAW UNPRECEDENTED SUCCESS!!

The success, grandeur and bigness of the TAAI Convention 2015 that was held at Bali, Indonesia from the 26th to 28th March 2015 cannot be described aptly. The Convention was packed with plenty of gusto and thrilled the delegates with fervor like never before. An exciting Bali as a destination backed by a huge variety of presentations at the TAAI Convention – won hearts and punctuated the best of image building for TAAI. Every aspect of the Convention was well designed and drawn from the best of resources. Be it the prized destination Bali or the Reception during Airport Arrivals – or the top quality convention hotels; or the superb convention center - BICC (Bali International Convention Centre); or the way the venues were decked with absolute splendor and luxury or be it the three magnificent evening events – Inaugural; Namaste India Dinner and the Gala Dinner; The Business Sessions had an array of International Speakers and excellent content; A variety of cuisine was offered at all dinner functions and savored by all the delegates. The entertainment and fun that animated every evening captivated the audience. All kudos to TAAI Convention Team and its Organizing Team for the well arranged pre and post stays in Bali in best of hotels as well as the Pre and Post Tours. Local attractions that welcomed the Delegates with shows like the Devdan Show or the Bali Agung Show with Bali Safari





SOME APPRECIATION FEEDBACKS. What They Said

Dear Mr. Sunil Kumar.
Good evening!

I visited your Congress earlier today and was appropriately impressed. Bali must learn a lot more from our big brother India. The arrangement was spotless and the services impeccable. If you allow, after this event I want to maintain our relationship through emails. I hope to learn more about how TAAI grow the Congress to become such magnitude. Thank you so much for your big heart, I wish you a certainly great Gala Dinner tomorrow night.

Best, Gilda, Gilda Sagrado, Bali Tourism Promotion Board, Bali

Dear Mr. Sunil / Mr. Harmandeep / Mr. Sidhu,
Greetings from TravelTheGalaxy - Chandigarh !!!

Many thanks for the invitation to join the TAAI convention in Bali. It was exciting to meet you all and the diverse array of suppliers / Agents from Bali and PAN India. We must say that we connected with potential contacts and made some friends as well. The event was very helpful to us and hope that we will have updates on events like this in future. We must say that the event was wonderfully arranged. Thank you for all your hard work. Thank you again for arranging a great convention !

Sincerely, Priti Mishra | Sanjiv Mishra, TravelTheGalaxy, Chandigarh

Dear Sunil,

Thank you for your very kind invite to me as the past President for coming to Bali to attend the 62nd TAAI Convention. It was indeed a pleasure for me to be amongst all my colleagues including you and experience the wonderful arrangements that were made for the convention during my visit there. I must say I had a very pleasant time and I take this opportunity to thank you and all my colleagues in the Managing Committee for the superlative efforts in providing me the most hassle free experience alongwith excellent cooperation and bonhomie. Cheers and best wishes !

Rajji Rai, Past President - TAAI

Dear Sunil,

Hope this email finds you well.

It was such a great evening last Saturday, too bad I didn't get a chance to say good bye as I saw you and team were very busy. Please allow me to congratulate and thank you for all the arrangements during the last few weeks in regards to the TAAI event celebrated from the 26th until the 28th March 2015. Thank you very much for facilitating the arrangements and the great exposure that we managed to achieve during the 2-3 hours of exclusivity to us at Bali Nusa Dua Theatre – Devdan Show. Hope to see you again soon.

Kind Regards, Handagm, Bali Nusa Dua Theatre, Bali

Dear Sunil,

The conference was indeed a grand success! I must say, "You and the team simply did an outstanding job" and deserve every single plaudit that comes your way. I just got back to the office and want to take a moment to thank you for making it such a worthwhile experience. I know the team has spent many months planning the event--and it showed. The business talks were very relevant and very helpful to the members of the association. I especially liked your selection of speakers for the business sessions. In today's digital, social, and mobile world, we are witnessing more disruption in business model than ever before in the history of mankind. Armed with an abundance of information, buyers self-direct their journeys – sometimes as much as 90% before a brand knows they are interacting with them. In order to capture the buyer's attention and interest in today's noisy market, content marketing mastery isn't just a "nice to have," but a must. An effective content marketing strategy helps your brand engage with potential customers early in the buying cycle and build a relationship with them over time as they move through their lifecycle with your brand. Next year's organizers will have their hands full trying to equal the quality of this year's event. Thanks for making the conference so worthwhile.

Warm Regards, Vishal Dhupar, Managing Director, NVIDIA South Asia

Dear Sir/Madam

Greeting From Skyline Travels!!!

My trip to bali was really great and could feel the efforts and hard work you would have put in. thanks a lot.

Regards, Sachin Jain, Skyline Travels, Ghatkopar (W), Mumbai

Good morning Sunil

Congratulations on a great convention and again, many thanks for your partnership and kind words. Kadambini and I really enjoyed being there. Your delegates were very happy with the accommodation and the experience at all three hotels and I think that this will really help put Seminyak on the map for Indian travelers.

Many thanks and I look forward to seeing you soon.

Regards, Brad Edman, Marriot International, Bali

Dear Mr Kumar, Mr Anand and Geeta,

Hope you are now taking your much deserved rest!

I just wanted to thank Mr Sunil Kumar, Mr Harmandeep Singh Anand, Ms Geeta Bhagat and the entire TAAI team for hosting me as Travel News Digest representative, it was an wonderful show. Mr Kumar & Mr Anand were extremely graceful hosts to each delegate. We hope to continue and grow the partnership between TAAI and Fairfest in the coming days as discussed. The stay at the exotic Ayodhya was extremely comfortable and enjoyable, the balance between convention and evening entertainment, city tours was perfect and I congratulate you for organising such a beautiful show. Some of the speakers delivered extremely in-depth lectures. Beyond industry matters, listening to subjects like Breaking Tunneled Vision is always extra takeaways for journalists! Thank you again. I have already uploaded 150 pics of the convention including all speakers on my social media page! We will give high quality coverage of the convention in Travel News Digest April issue which is under production. The online story was published from Bali itself on Day 1 and was updated after closing. It is still featured on the front page of our top ranking website.

Best Regards, June Mukherjee, Media Director

Fairfest Media Limited, Good Governance India Foundation

Dear Mr. Sunil,

Greetings from Kerala !!!

It was indeed a great pleasure, meeting you during the TAAI Convention in Bali. Hope you reached your home town safely after the wonderful arrangement in Bali. You have done wonderful arrangements and your presentation was outstanding. I would like to Thank you for the courtesy extended to me during the convention.

Warm Regards, Christy Gomez | Regional Manager – Kerala

Cholan Tours Pvt Ltd., Cochin

Dear Mr. Sunil Kumar

This is further to visit to Bali for TAAI convention.

I couldn't resist myself from writing to you although this is the first time I have met you and heard you speak. I am the Chapter Chairman of IATO for states including Tamilnadu, Pondicherry, Andaman & Nicobar Islands. As an active member of IATO, I have attended many conventions in the last 15 years but the experience I had in TAAI convention was very different and impressive. In fact I was totally impressed with your speech. The way you carried yourself and your input on the topics you spoke was indeed excellent. I was overwhelmed with your speech which was flawless and very thoughtful. You indeed made my day with your speech in the convention and I would like to be in constant touch with you in the coming days. Thank you for sharing your knowledge with us. By the way I am an Inbound Tour Operator. We offer tailor-made tour packages along with excellent accommodation choices, transport, guide service wherever required. We have a very close network of offices throughout India. You shall please be in touch with me for any of your requirements.

Regards, Pandian, Director, Cholan Tours Private Limited, Srirangam, Trichy

THE SUPER TAAI TEAM THAT SCORED WELL!



LUXEMBOURG MEETS TAAI IN MUMBAI ON 23RD APRIL 2015.



A presentation was made exclusively for the TAAI team seeking co-operation from TAAI members to promote Luxembourg as a tourism destination from India. H.E. Sam Schreiner, Ambassador, Embassy in India for Grand Duchy of Luxembourg during his visit to Mumbai along with Ms. Laure Huberty – Deputy Head of Mission met the TAAI Team and made the presentation of places to visit and things to do in Luxembourg. A destination for holidays makers and honeymooners, Luxembourg is a destination full of Art & Culture, Nature, Sports & Leisure, Shopping, Castles, Lakes, and much much more. Workshops and roadshows for trade are in the anvil in major cities of the country for the coming year ahead.

TAAI PUNE CHAPTER NEWS



The 1st TAAI- Inter Globe Technology Quotient (ITQ) was held in Pune on 26th Feb 2015 courtesy Inter Globe. The Workshop was held at Novotel, Pune. 25 frontline staff from Member Agencies participated. It was a half day workshop starting with lavish lunch followed by the Program. The Workshop highlighted the importance of Communication. Participants were seen keenly participating in active role plays using their day to day experience. Everyone learned the importance of effective communication & Self Development. At the end of the workshop Certificate of Participation was awarded to all the attendees. All the attendees thanked the TAAI office bearers for organizing such event and lauded ITQ's initiative.

KOREA TOURISM ORGANIZATION ORGANIZED - KOREA INCENTIVE NIGHT 2015



More than 250 top MICE travel agents, event planners and corporate attended Korea Tourism Organization (KTO)'s annual incentive road show on 9 April for MICE travel in Mumbai that began with a half-day travel mart where 10 Korean exhibitors showcased their new products and offerings for the Indian stakeholders. Two regional tourism boards namely Busan Tourism Organization (BTO) and Jeju Convention & Visitors Bureau (JCVB) also participated. Others were US Travel, Jane Tour & DMC, Kim's Travel Service, Bosuk Tour, Hana Tour, JBT Korea and the music performance group 'LIN'.

The evening function, Korea Incentive Night 2015, started with the welcoming address by Byungsung Lee, Director of Korea Tourism Organization in India and address by Harmandeep Singh Anand, General Secretary of Travel Agents Association of India followed by a destination presentation on Korea as a MICE destination. Mr Harmandeep spoke of the growing tourism relations between India and Korea and Korea's rising prominence in the outbound market as a MICE destination. The live Korean traditional music performance was much enjoyed by

the guests. It was heartening to see more than 100 travel agencies meeting all the suppliers and gaining product information from the tourism boards prompting Mr Byungsun to say "I am very pleased with the positive response we received today especially with the presence of big corporate houses who are generally the final decision makers when it comes to incentive travel and events."

The road show was a the right opportunity for the participating agents who got to know more about Korea's MICE offerings and learnt about the possibilities of increasing visitors to Korea. The who's who of travel in Mumbai were present and found the event to be both fun and fruitful. Readers will be happy to know Korea has been ranked the 3rd best MICE country in the world globally and what better than such initiatives that will bring in significant impacts on Indians travelling to Korea. The Korean delegation also participated with KTO at the MICE Travel Mart on April 10 that aimed to increase its presence with travel agents and corporates. 2014 saw more than 146,000 Indians visiting Korea which was a 20%+ growth compared to 2013. Korea here we come !

TOURIST VISA ON ARRIVAL ENABLED BY ETA (TVOA-ETA) AS E-TOURIST VISA (ETV)

Members, TAAI Secretariat has already sent you a mail on 25th April enclosing the notification received by the Government of India the above subject. For those of you who may have missed out on this important information here it is again. Venkatesan Dhathathreyan, (Venkat), Assistant Director General, Ministry of Tourism Government of India vide his mail of 20th April to all members of FAITH informs that Tourist Visa on Arrival enabled by ETA (TVOA-ETA) has been changed to e-Tourist Visa (eTV) w.e.f. 15th April 2015.



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ZANZIBAR TOURISM SIGNS MOU WITH TAAI

Zanzibar Tourism Promotion Centre (ZPTC) has made its presence felt in India by opening an office in Mumbai – “the first one outside Africa” headed by Mr. Jilesh Babla, Director of ZTPC India on 2nd April, 2015. Surely this is a sign of the significance of the ever growing Indian outbound market. Agents met a five-member delegation who had come all the way from Zanzibar to meet key trade partners including airlines travel agents, outbound tour operators and travel associations. Z.T.P.C, India was inaugurated by Hon’ble Said Ali Mbarouk - Minister for Information, Culture, Tourism & Sports. and its main role is to assist the M.I.C.T.S & the Zanzibar Commission for Tourism (Z.C.T) in promoting Zanzibar as a Tourism & Investment Destination in India and also assist them in critical investment issues and providing consultation for capacity building, education, technology transfer, etc. It also aims at strengthening Zanzibar’s relationship with India by associating and closely working with representative bodies in the various spheres. It is a well known fact that Zanzibar was the landing point for most Gujaratis wanting to settle in Africa and to host to Mahatma Gandhi while on his journey from South Africa to India. India and Zanzibar thus share history too! Film biggies like director Kunal Kapoor and TV’s famous Chef Sanjiv Kapoor too were present. The inaugural event was also to sign a MoU with TAAI and TAFI on April 2, 2015 for jointly promoting the destination through their respective members. Mr Jay Bhatia, Chairman Tourism Council signed the MOU to promote bilateral tourism through its members. TAAI shall assist ZTPC in arranging Workshops, Training Programmes, Trade shows at its various chapters of across India and explore new opportunities and avenues to grow tourism between the countries.

Improve & Enhance the knowledge of Zanzibar in India and also part first hand education on Zanzibar & its tourism offerings to the Indian Retail Travel Trade. This shall aim at offering Zanzibar’s tremendous tourism opportunities for TAAI members for Family & FIT tours; Destination Weddings & Honeymooners; Sports Enthusiasts (Water Sports, Golfing & Football); Corporate Incentives & M.I.C.E tours; Events and a destination for Film Shootings. All this will be highlighted through a series of roadshows and workshops, all of which are on the anvil. TAAI Members will get an opportunity to participate in these programs and gain important product information and involve themselves in promoting Zanzibar to the Indian market and vice versa. WR Chairman, Mr. Sampat Damani and a few TAAI members too attended the event held at Jw Marriott, Juhu, Mumbai. With 7 international flight options between both the two countries the tourist traffic is set to see new heights. The Zanzibar Delegation comprised of Hon. Said Ali Mbarouk - Minister for Information, Culture, Tourism & Sports Mr. Mohammed Hija - Deputy High Commissioner, Tanzania Embassy, New Delhi Mr. Issa Mlingoti - Deputy Secretary, Ministry of Information, Culture, Tourism & Sports, Dr. Ahmada - Chairman, Zanzibar Commission for Tourism, Mrs. Leluu Abdallah, Advisor Economic Affairs, Tanzania Embassy, New Delhi Mr. Jilesh Babla - Zanzibar Tourism Promotion Centre, India, Mr. Jnyan Patel - Zanzibar Tourism Promotion Centre, India, and Ms. Vasuki Sundaram - Associate, Zanzibar Tourism Promotion Centre, India “Visit us and be part of our culture and heritage. Give us the opportunity to display our hospitality and show you our beautiful island” says the Tourism Minister, Hon. Said Ali Mbarouk



NEWS FROM WESTERN REGION

“An Esprit de Corps of Travel, Tourism and Hospitality Industry”

On Fri Mar 13, 2015, TAAI – WR celebrated its first ever “Esprit De Corps of Travel, Tourism and Hospitality Industry” at the Trident Hotel, Mumbai. The event was the first of its kind where in there was a participation from the Diplomatic Corps of the various Missions, VFS personnel, Senior Managers of the Airlines, the Hotel Industry, Heads of National and International Tourism Boards, the DMC's The Insurance Companies, Foreign Exchange providers, The CRS Systems. All in all every one connected to the Trade participated. There was a gathering of more than 500 people along with the trade media. The event kicked off with the Mr Sampat Damani, Chairman TAAI WR welcoming all the esteemed guests. In his speech Chairman emphasised that though we all have accepted and adapted Technology as Tools to enhance our skills which augments higher levels of values and services for our customers, still the underlining factor of our Trade is the HUMAN FACTOR. The event was to reiterate this important aspect

TAAI WR proudly felicitated 3 of their Past Presidents who are now the Hon Consuls Past President

1. Mr. M. K. Sanghi 1980-1982, now Hon Consul General of Kazakhstan
2. Mr. C. J. Guzder 1984-1985, now Hon Consul General of Ireland
3. Mr. Pradip Madhavji 1999-2001, now Hon Consul General of Colombia

The felicitation was followed by Music performance of Mr Yashraj Kapil and DJ Baiju alongside Cocktails and Dinner. Mr Sunil Kumar, The Acting President, Mr Harmandeep Singh

Anand, the Hon Secretary General and Mr Marzban Antia, Hon Treasurer and Mr Jay Bhatia, Office Bearer and Chairman Tourism Council attended the event. Mr Sunil Kumar, Acting President did the curtain raiser for the Annual Convention at Bali, Indonesia for the benefit of the august gathering. The WR Committee was well supported by Ms Madhuri Kanga, Partner, Ahura Travels, Ms Seema Makhijani, Director Travel Voyages (I) Pvt Ltd, Mr Burjis Mehta, M/s Skyworld Tours and Travels Pvt Ltd, Mr Edwin Sequeira, Proprietor, Four Seasons Travels & Tours, Mr Pravin Shah, Partner M/s Harshil Tours & Travels, Sunil Acharya, Balaji Travels Pvt Ltd and also students of Tourism faculty from K C College and Thomas Cook Centre of Education

The event was co sponsored by Ark Travels, Star Cruises, Cox & Kings, Musafir.Com, Trawell Tag, Abacus, Centrum and Yes Bank., with The Trident acted as the Co-Host. It was a formal event well attended and appreciated by all The WR Committee was well supported by Ms Madhuri Kanga, Partner, Ahura Travels, Ms Seema Makhijani, Director Travel Voyages (I) Pvt Ltd, Mr Burjis Mehta, M/s Skyworld Tours and Travels Pvt Ltd, Mr Edwin Sequeira, Proprietor, Four Seasons Travels & Tours, Mr Pravin Shah, Partner M/s Harshil Tours & Travels, Sunil Acharya, Balaji Travels Pvt Ltd and also students of Tourism faculty from K C College and Thomas Cook Centre of Education

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SERVICE TAX MATTERS

Members, here are some queries on Service Tax Matters being answered by HSG Harmandeep S. Anand and CA Manish Gadia, who have been tackling various queries on Service Tax matters for the past several months. If you wish to have your query addressed, then please send it to taai@taai.in for responses.



1. Rate of Service Tax Effective From The Date To Be Notified After Enactment Of Finance Bill 2015 and not effective from 1st April, 2015

Taxes	Present	Proposed
Service Tax	12%	14%
Education Cess	0.24%	--
SHE Cess	0.12%	--
Swachh Bharat Cess	--	2%
Total	12.36%	16%

2. Admission to a museum, zoo, national park, wild life sanctuary and a tiger reserve [W.e.f. 1st April, 2015]

2.1. Exemption has been provided to Services by way of admission to a museum, zoo, national park, wild life sanctuary and a tiger reserve effective from 1st April, 2015.

2.2. The Tour Operator selling just the aforesaid sight-seeing should not charge service tax on the same. 2.3. The said exemption is available for admission to the aforesaid sight-seeing in India only and irrespective of the fact as to whether the booking is for Indian tourist or foreign tourist.

3. Services by Airlines of Transport of passengers by air, with or without accompanied belongings [W.e.f. 1st April, 2015]

3.1. The Airlines had the exemption / abatement benefit for the services provided by it. The value on which the service tax has to be paid has been amended, as tabulated below –

Tickets	Upto 31.03.2015		W.e.f. 1.04.2015 till the date of notifying 14% ST and 2% SBC#	
	Value on which tax paid	ST Rate	Value on which tax paid	ST Rate
Domestic & International				
Economy class tickets	On 40%	4.944 %	On 40%	4.944%
Other than economy class tickets	On 40%	4.944%	On 60%	7.416%

SBC is Swachh Bharat Cess

4. Time Limit for availment of Cenvat Credit [W.e.f. 1st March, 2015]

- 4.1. You would be aware that GMJ & Co had prepared representation for TAAI for extending the time period for availment of Cenvat credit and thus accordingly the time limit for availment of Cenvat credit has been increased from 6 months to 1 year as tabulated under:

Period	Cenvat Credit input services to be taken
Upto 31.08.2014	At any point of time after receipt of invoice, bill, etc. for input services.
From 1.09.2014 to 28.02.2015	Within 6 months of the date of issue of any documents such as invoice, bill, etc.
W.e.f. 1.03.2015	Within 1 year of the date of issue of any documents such as invoice, bill, etc.

Thus, the time limit restriction for availing Cenvat credit on input services has been increased from 6 months to 1 year.

Scope limitation:

1. Views given above are general purpose views. Views may vary after going through the agreement, invoices etc. Readers are advised to obtain professional opinion or advice before taking any action
2. The views are not binding on the TAAI or any member of the TAAI and acceptance of it including any subsequent and resultant planning or action will be at TAAI or any member of the TAAI's sole discretion and risk, without recourse to the author.
3. The views mentioned there in are based on our understanding and interpretation of the legislations, and are not binding on any regulators or court and there can be no assurance that the regulators or court will not take a position, contrary to our opinion and comments.
4. The view given here are the personal view of the Service Tax Doctor. It is not necessary that TAAI concur the same view.

GUJARAT CHAPTER



Our Gujarat Chapter Chairman, Mr Shreeram Patel sent this pic at the event of Networking Dinner with local agents of Yogyakarta. - reference our 62nd Convention in Bali

PM NARENDRA MODI INAUGURATES MAIDEN GET-INDIA

Making a strong pitch for Tourism in India whilst inaugurating the maiden 'Global Exhibition on Services' (GES) on April 23 in Pragati Maidan, New Delhi, Prime Minister (PM) Narendra Modi said, Tourism is a significant contributor to the country's socio-economic development. This was the first edition of 'Global Exhibition on Tourism', branded as GET-INDIA. The PM also spoke of how foreign tourists would be very happy to undertake new city packages that would include fresh sightseeing, heritage sites and in fact even include time to learn to prepare Indian food and urged the Hospitality sector to come up with innovative packages. He was of the opinion that each state in India could come up with its own USP.

Over 175 international buyers from about 50 countries across the globe were present at GET-INDIA, which featured the diverse Indian tourism products. Sarab Jit Singh, Chairman, GET-INDIA, was happy that GET-INDIA got off to a great beginning. GET INDIA will now ensure to look forward to even bigger and better and more vibrant shows in the future editions. About 92 Indian companies exhibited at 125 stalls, including prominent names. TAAI was represented by Acting President Sunil Kumar and Hon Treasurer Marzban Antia who specially flew down to Delhi to actively participate in the 3 day event.



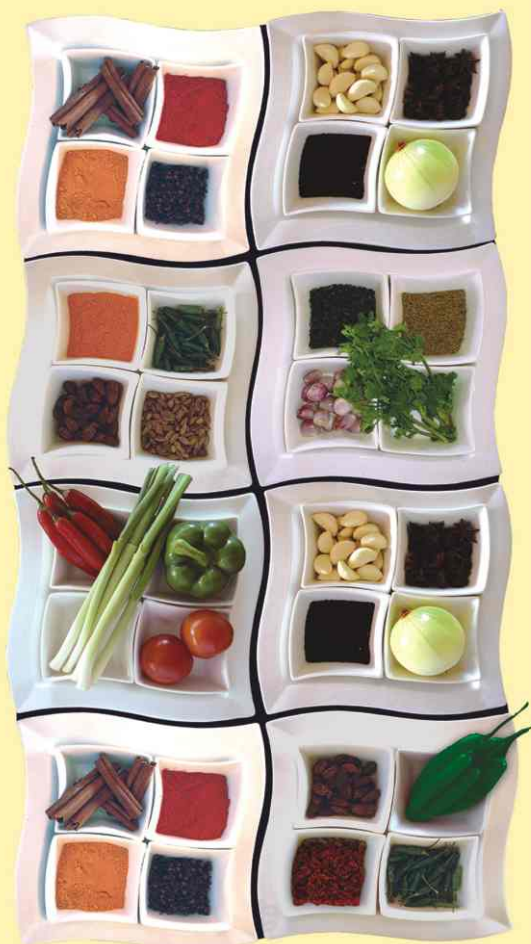
PRESENTING



TAAI Hon Secretary General Mr Harmandeep S Anand presenting TAAI's Appreciation Memento to Mr Mohamed Sathik Ali, GM Western India, Malaysia Airlines and also to their GSA for all their ticketing support for TAAI's 62nd Convention held recently in Bali from 26th -29th March 2015. As MH was unable to attend the same in Bali, the memento was given to them in their Mumbai office.



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